

TOP TIPS FOR FLAWLESS IPAD TOURS

- 1. Use An iPad Handle And Bag**
- 2. Turn The iPad Screen Toward Yourself When Searching For An Image**
- 3. Locate Desired Image From Thumbnail Page Rather Than Scrolling Through Images**
- 4. Keep Talking While You Are Searching Creating Anticipation With An Enticing Intro**
- 5. Rotate iPad So Image Fills Screen Showing Image To Its Best Advantage**
- 6. Tap Center Of Image So That Extraneous Information Disappears**
- 7. Hold iPad At Shoulder Height, Elbow Bent, At An Arm's Length From Viewers**
- 8. Pan Slowly, At Eye Level, Making Eye Contact With Each Visitor**
- 9. When Not Using iPad, Keep It Out Of Sight, Preferably In Bag, So As Not To Distract**